ICEHOGS AND BROVEMBER INC. DONATE $10,500 FOR MEN’S HEALTH

Donation will help prostate cancer research at University Illinois College of Medicine

Rockford, Ill. – For the second straight year, the Rockford IceHogs teamed up with Brovember, Inc. during November to raise money and awareness for prostate cancer research and men’s health. Earlier today, the IceHogs presented a donation of $10,500 to the University of Illinois College of Medicine in Rockford to help continue prostate cancer research.

Throughout November, the IceHogs accepted donations to the cause while IceHogs players helped raise awareness by growing out their facial hair. The team also wore special Ugly Christmas Sweater jerseys on Nov. 27, and proceeds from the silent auction of those jerseys were added to the donation.

“We have developed a strong partnership with Brovember, Inc. and it’s important to the IceHogs organization to keep the money that our generous fans help raise right here in the Rockford community,” said IceHogs Director of Business Operations Mike Peck. “The University of Illinois College of Medicine in Rockford is making great strides in their prostate cancer research led by Dr. Gnanaseker Munirathinam and we are proud to support the University’s initiatives.”

About Brovember, Inc:
Brovember Inc. is a registered charitable organization established to promote the awareness of men’s cancer issues and to raise funds to establish local healthcare programs and other worthwhile causes locally. The organization's efforts have expanded in promoting the awareness and raising funds for the Brovember US Endowment/Prostate Cancer Research with the University Of Illinois College Of Medicine at Rockford. We are committed to supporting and providing access to the local cancer initiatives that provide the needed resources in our community through our innovative, fun and engaging campaigns.

About the IceHogs Charitable Foundation:
During 16 years of professional hockey in Rockford, the IceHogs organization has established itself as a leader in the community through donations, community appearances and events. All proceeds from every IceHogs fundraiser have been poured back into the Rockford community to benefit local charities, kids, and families in need, and the IceHogs have contributed over $1 million since the team’s inception in 1999. For more information about the IceHogs Charitable Foundation, visit IceHogs.com or call (815) 986-6465.